



**YOUR STORY
YOUR WAY**

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Who Are We?

One Tribe Media is the corporate arm of One Tribe TV; a production company based in Bath and Chepstow, specialising in innovative and inspirational high-end factual content to surprise, delight and inspire a range of audiences for major UK and international broadcasters. The tribe is run by two award-winning programme makers: managing director and executive producer, Dale Templar and creative director, Owen Gay. Together they ensure we provide a hands-on and highly personal service to all our clients.

One Tribe Media offers a first-class storytelling, visual creativity and technical capabilities, to create multimedia content for clients, large and small.

We can offer full production support for your projects from planning to filming, editing to delivery at very competitive rates.





WHY CHOOSE US?

Although we pride ourselves on being cost effective, ensuring quality is built into the ethos of everything we do and we have a track record of delivering quality across all genres of media production.

One Tribe Media has been producing video content for a myriad of clients since 2015; clients that we kept for years. We've created films for charities, independent business, the education and healthcare sectors, the pharmaceutical industry, entertainment venues and more.

Our team is made up of the perfect mixture of young talent and industry specialists, with a wide range of diverse skills and expertise. Using their broadcast skills, the team for One Tribe Media can offer our clients first-class storytelling, visual creativity and the technical capabilities needed to deliver your project, without breaking the bank. There are no hidden fees with One Tribe. We will provide a breakdown of all production costs that is bespoke to your project and the services you require.

'ONE STOP SHOP' PRODUCTION

We have all you need in house to bring your vision to life and we're with you every step of the way.

Pre-Production & Planning

Our team is on hand for initial meetings and planning to get the ball rolling on your project. We'll collaborate with you to create the ideal schedule for filming and editing your film. Where ever you are, we have crews and a full range of high-quality kit (including drones, camera cranes, and lighting, etc) that will come to you.

Production & Filming

As well as camera operators, our team includes experienced producers and directors who will lead the shoot and shape the visual style of your film.

Editing

In the edit is where the product takes it's shape. As well as editors, we also have a team of graphics and colour grading. Before delivering the final product, you will have a chance to see the draft, give notes and sign-off the final version of the piece.

Final Post and Delivery

Once your project has taken shape we have an extensive team of experienced Colour Gradists, Dubbing Mixers who will give the film its final look and sound. Whatever format you require: for your website, social media or other platforms - we can deliver any size or resolution to you.

WHY USE VIDEO?

In a digitally dominated world, where 86% of the world's population carries a screen in their pocket, the use of video content is an instantly engaging, and essential medium of communication.

Whether the purposes for your video are for B2C (Business To Customer) or B2B (Business to Business), video is a highly valued communication tool that can be the key to success in reaching out to your target audience.

Today, more and more businesses are choosing to invest in video production as a marketing strategy. To put it plainly, consumers love video content as it connects with them faster and on a deeper level.

Think about it. If a picture paints a thousand words, imagine what you can do with a video.



HOW COULD YOU USE VIDEO CONTENT FOR YOUR PROJECT OR BUSINESS?

- Testimonials
- Events
- Company Stories
- Campaign Videos
- Product Videos
- Explainer Videos
- Team Profiles
- Internal Comms
- Client success stories
- Social Media Content
- Short-form Documentary
- Showreel
- Training Videos
- Vodcasts

PACKAGE OFFER

We can offer full or part in-house production packages; including camera crews and kit, edit facilities and editors, graphic design and animation, producers, directors, and production management and support. Working with you every step of the way to achieve your vision.



WHAT'S NEXT

IDEA

Whether you've come to us with a fully formed idea or not, get in touch and let's get the ball rolling. You will have a free consultancy session with us - in person or online - where we discuss your business and your objectives and can offer any guidance in what type of video content is going to best suit your needs.

BUDGETING

Once we understand what you want to create, we will create a budget and present you with the most suitable options. If you don't have a budget in mind we can draw up a selection of quotes so that you can decide how much you want to spend.

PLANNING

When it comes to planning your project we will collaborate with you in creating a schedule, considering all options for location, kit, and crew. We can also help with film contributors and scripting if required.

